

METRO WOMAN

advertising agreement

CONNECT. SUPPORT. GROW.

CONTACT INFORMATION

| | | | | |
|--|-------|------------------|------------------|--|
| Company Name | | | Phone Number | |
| Contact Person | | | Mobile Number | |
| Address | | | Fax Number | |
| City | State | Zip | Email | |
| Website | | FaceBook Profile | Twitter Profile | |
| Email for billing issues (if different from above) | | | LinkedIn Profile | |

AD SIZE & TERM

Check here to receive our e-newsletter

| | | | |
|------------------|------------------------------------|-----------------------------------|--|
| Ad Size: | <input type="checkbox"/> Full Page | <input type="checkbox"/> 1/4 Page | <input type="checkbox"/> Featured Business Spotlight |
| Term: | <input type="checkbox"/> 1 Issue | <input type="checkbox"/> 3 Issues | <input type="checkbox"/> 6 Issues |
| Package Rate: \$ | First Month the Ad will Run | | |

ARTWORK

• To ensure that there is a consistent look and feel in the directory all ads will be created by us. The fee for ad creation is \$_____. You will provide us with any ad content according to our publication schedule. We reserve the right to refuse any ad content we deem inappropriate. If we refuse your ad content, we will use the last ad content you approved or will modify the content to fit our requirements. We will make all decisions regarding ad placement.

• We will provide you the opportunity to proof and approve your ad. You will approve the ad, or request revisions, within 48 hours. Revision fees of \$_____ will apply for each revision. If we do not receive your approval or revision request within 48 hours, you agree that you have approved the ad. We are not responsible for any errors in the ad after we receive your approval.

• Ads created by us will remain our property and cannot be reproduced in any form without our permission. If you provide us with photos for your ad, you warrant to us that you are authorized to use the photos in your ad, and that you have obtained all necessary releases for the use of any personal images in the photos. You will indemnify us from any breach of this warranty.

TERM, LIMITATIONS & PAYMENT INFORMATION

• You agree to pay for the entire term marked above even if you decide to opt out of the directory during a term. This agreement will automatically renew for additional terms equal in length to the initial term unless one of us gives the other written notice of our intent to terminate this Agreement at least 60 days prior to the end of the then current term.

• The monthly amount for advertising space is due prior to the month in which the ad will run. Other charges are due when incurred. Your first payment is due with when this agreement is signed. We will bill the card for other charges as they are incurred. No refunds.

• The losing party will pay all costs, attorney fees and damages in the event a collection action is commenced. Our liability for any action arising under this Agreement, including but not limited to an error in an ad, will not exceed the cost of running a replacement ad in the directory for a period of 1 month.

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|---|
| Additional Term(s) Please specify which package |
| Agreed |

I authorize Twin Cities Metro Woman Directory to charge this card on the 1st of every month for ad space, ad design fee and similar fees, if any. I am an authorized signer of this credit card.

| | |
|----------------------------|--|
| Name as it Appears on Card | |
| Billing Address | |
| Card Number | Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard |
| Expiration Date | Security Code (3-digits) |
| Signature | |

Twin Cities
Metro **WOMAN**
DIRECTORY

Events and Resources for Women in Business

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